

THE



COLLECTION

## New Natrelle™ packaging



Same premium quality -  
more vibrant name

- The final piece completing the transition from the well-respected McGhan™ brand, bringing the entire range under one name: The *Natrelle*™ Collection.
- Built to exacting standards, implants from The *Natrelle*™ Collection undergo numerous quality tests and exceed all requirements to ensure you receive the best quality implants possible.
- Minimal changes to your current ordering habits\*

\* For all product codes preceded by an 'N' prefix, customers can continue to order without the new 'N' prefix – however, *Natrelle*™ packs will include the 'N' prefix as will invoiced product codes.



*O*ver 70% of women think about the shape and symmetry of their breasts, not just size.<sup>1</sup>

*T*he Natrelle™ Collection recognises that every woman is different and deserves an individual approach.



THE  
*Natrelle*™  
COLLECTION

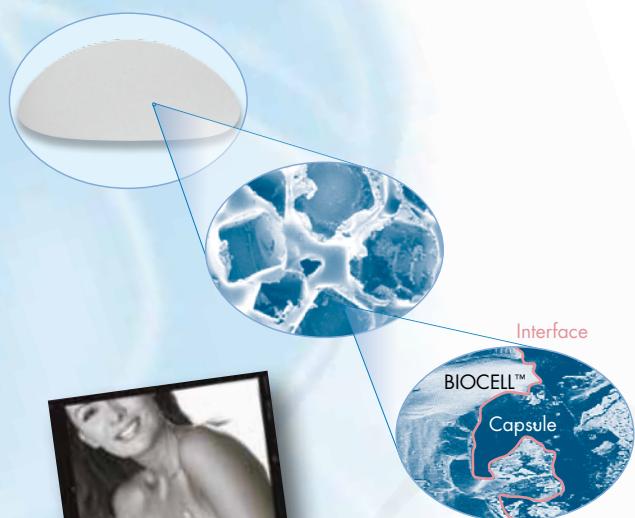
*W*ith Natrelle's™ wide range of high quality round and anatomical breast implants, you can not only create the desired shape and achieve high patient satisfaction, but also rest assured that the proven technology results in lower complication rates.<sup>2</sup>

*I*ndividual Women  
*I*ndividual Choices

## Quality for confidence

### Unique BIOCELL™ texture

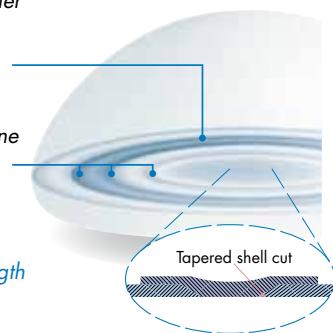
- Promotes tissue adherence <sup>3</sup>
- Improves stability for a more secure fit <sup>4</sup>
- Lower incidence of capsular contracture <sup>5</sup>



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### Unique shell design

- 360° INTRASHIEL™ barrier layer (incl. patch area) minimises silicone gel diffusion <sup>6</sup>
- High performance silicone elastomer layers for enhanced shell integrity
- Patented shell-patch bond\* for optimum strength



### Unique shape control

Form stability/Gel firmness

For more information on our gels see page 8 and 9

### The TruForm™ promise

- Control over final breast shape <sup>2</sup>
- Optimal long lasting breast shape <sup>2, 5, 7</sup>

### Proven safety profile

All contribute to proven long-term safety and improved aesthetic outcomes <sup>2</sup>

\* Patent # 6,074,421



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## Choice for individual solutions

- An even wider range of implants to offer the desired shape

Natrelle™ INSPIRA™	NEW EXTENDED RANGE	New 5 projection options 2 gel options: <b>TruForm™</b> (Responsive) <b>TruForm™</b> (Soft Touch™) BIOCELL™ Textured or smooth	334 implant options†
Natrelle™ 410		12 anatomical shapes (3 heights and 4 projections) 2 Form Stable gel options: <b>TruForm™</b> (Soft Touch™) <b>TruForm™</b> (Cohesive) BIOCELL™ Textured	205 implant options
Natrelle™ 510		3 height options Unique Form Stable <b>TruForm™</b> BIOCELL™ Textured	39 implant options
Gel-filled sizers for Natrelle™ Implants	Posterior view	52 options for Natrelle™ 410 51 options for Natrelle™ INSPIRA™ † Supplied sterile and can be re-sterilized up to 10 times <sup>8</sup> Smooth surface	103 gel-filled sizer options‡
Natrelle™ 133		3 height options Variable and Extra Full projections Inflatable temporary device BIOCELL™ Textured	42 tissue expander options
Natrelle™ 150		2 height options Double lumen (silicone and saline) BIOCELL™ Textured	14 permanent expander options

Over 760 options\*

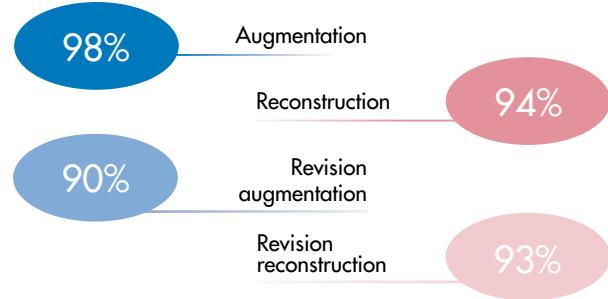
- Choice of **TruForm™** gels to help achieve the desired look and feel (see page 8)

\* Available from September 2010: Natrelle™ INSPIRA™ Low Plus Projection smooth implants and Low Plus Projection sizers

† Including round and anatomical saline options

## Long-term patient Satisfaction

- High satisfaction\* across all aspects of breast surgery at 3 years<sup>4</sup>



- Unequalled long-term patient satisfaction

97%\*\* at up to 9 years<sup>9</sup>

Up to 11 years after surgery most patients reported improved self-esteem, body perception, feeling of wearing clothes, personal charisma and attraction ability<sup>10</sup>

\* Satisfied or definitely satisfied with their implants on a five point scale  
 \*\* Stated breast implantation had been advantageous



Individual Women  
Individual Choices

## The TruForm<sup>TM</sup> promise

Our unique range of TruForm<sup>TM</sup> gels offer a look and feel to suit every woman's needs.



- Four gel options
- Intuitive numerical scale
- Personalised choice

Available with...

### TruForm™ 1

- Traditional soft cohesive gel
- Very responsive, moulding to the desired shape



### TruForm™ 2

- Form Stable cohesive gel
- Natural feel with added shape control



### TruForm™ 3

- The original Form Stable cohesive gel
- Ultimate shape control



### TruForm™ Dual Gel

- Unique combination of two Form Stable gels, TruForm™ 3 and a firmer cohesive gel on the anterior portion



TruForm™ gel names	TruForm™ 1	TruForm™ 2	TruForm™ 3	TruForm™ Dual Gel
Previous gel names	Responsive	Soft Touch™	Cohesive	Dual Gel

Increasing firmness

### Control over final breast shape<sup>2</sup>

- ✓ Constant distribution of gel throughout the shell in any position
- ✓ Optimal gel fill
- ✓ 'One breast feel' (single unified breast mound)<sup>2</sup>

### Optimal long-lasting shape control<sup>2, 5, 7</sup>

- ✓ Better long-term maintenance of breast shape<sup>2, 7</sup>
- ✓ Maintenance of upper-pole fill<sup>7</sup>
- ✓ Less soft-tissue stretch<sup>7</sup>

### Improved longevity and improved aesthetic outcomes<sup>2</sup>

- ✓ Decreased likelihood of post-operative rippling<sup>2</sup>
- ✓ Reduced likelihood of significant capsular contracture<sup>2</sup>
- ✓ Reduced risk of implant rupture<sup>2</sup>

Satisfaction the Natrelle<sup>TM</sup> way

Individual Women  
Individual Choices

**Planning System**

The BioDIMENSIONAL™ Planning System was inspired by John B. Tebbetts, M.D., Dallas, Texas as a result of his career-long quest to add the ability to plan and achieve predictable results in aesthetic breast augmentation.

## *Steps for BioDIMENSIONAL™ planning*

- ❶ Begin with a complete evaluation of the patient's anatomy and breast/thoracic frame in order to take into account the many factors that may influence the aesthetic outcome
- ❷ Discuss, evaluate, and compare the patient's objectives to her anatomy
- ❸ Develop a course of action that will lead to the fulfilment of the patient's objectives. Patients are encouraged to think in terms of natural breast shape and dimensions rather than volume alone

### BioDIMENSIONAL™ Planning allows:

- ✓ Proven & accurate planning
- ✓ Focus on dimensions as opposed to solely volume
- ✓ Easy to follow dimensional techniques
- ✓ More reproducible results
- ✓ Tailor made solutions for each patient

Dimensions will determine volume not vice versa.

- (i) Width
- (ii) Height = VOLUME
- (iii) Projection

BioDIMENSIONAL™ planning alongside  
The Natrelle™ Collection allows for 'individual solutions'.



*R*ound implants matrix offering individual solutions leading to high patient satisfaction



*I*ndividual Women  
*I*ndividual Choices

## *Quality for confidence*

- Optimal gel fill for minimal rippling<sup>7</sup>

- When texture is important, our unique BIOCELL<sup>TM</sup> texture contributes to lower capsular contracture rates<sup>5</sup>

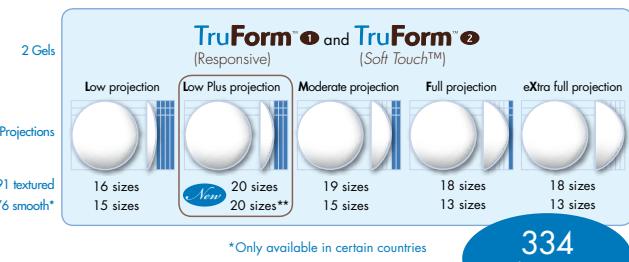
- 360° INTRASHIEL<sup>TM</sup> barrier layer minimises silicone gel diffusion<sup>6</sup>

- High performance silicone elastomer layers for enhanced shell integrity

*Satisfaction the Natrelle<sup>TM</sup> way*

## *Choice for individual solutions*

- An even more comprehensive range of profiles, gel types and shell surface options



334  
implant options

- 2 Shell surface options: Textured and Smooth

- 2 Gel options: TruForm 1 and TruForm 2 (Responsive)

- 5 Projection options

\*\*Low Plus Projection smooth implants available from September 2010

- Easy to remember

- Consistent projection/width ratio, with logical size progression

- For any given width, Natrelle<sup>TM</sup> INSPIRA<sup>TM</sup> has 5 profiles to offer in 2 gel types<sup>†</sup>

<sup>†</sup> For all products with whole or half cm diameters

- Gel-filled breast implant sizers for convenient intraoperative pocket size determination are available in the most widely used Natrelle<sup>TM</sup> INSPIRA<sup>TM</sup> profiles and sizes (see page 31)

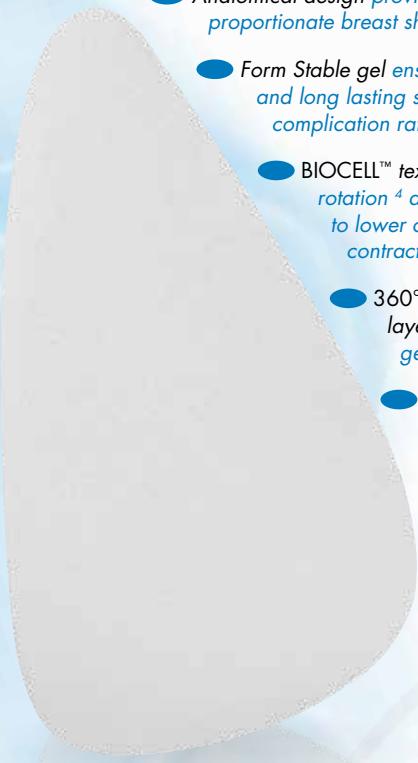
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## *Quality for confidence*



- Anatomical design provides a natural and proportionate breast shape<sup>2, 5</sup>
- Form Stable gel ensures predictable and long lasting shape with lower complication rates<sup>2, 7</sup>
- BIOCELL™ texture reduces rotation<sup>4</sup> and contributes to lower capsular contracture rates<sup>5</sup>
- 360° INTRASHIEL™ barrier layer minimises silicone gel diffusion<sup>6</sup>
- Orientation marks provide assistance in visual and tactile positioning within the surgical pocket.\*

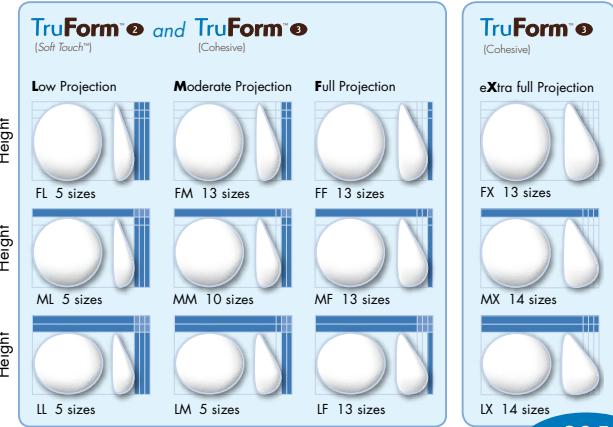
### Orientation marks

- \* From May 2010 a third orientation dot will be placed on the anterior face of all Natrelle™ 410 implants (beneath the lowest existing dot on the apex) to further assist in correct implant positioning.

(In order to make the introduction as smooth as possible you may receive deliveries containing one or both products)

*Satisfaction the Natrelle™ way*

## *Choice for individual solutions*



205  
implant options

12 Anatomical shapes: 3 heights and 4 projection options

2 Gel options: **TruForm™ 2** and **TruForm™ 3**  
(Soft Touch™) (Cohesive)

- Gel-filled breast implant sizers for convenient intraoperative pocket size determination are available in the most widely used Natrelle™ 410 profiles and sizes (see page 31)

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